

#### ARCHITECTURAL LIGHTING (SMC-PVT) LIMITED

















# SYMBOL OF CREATIVITY & INNOVATION





021-34570069



al.com.pk

#### Who We Are?

Architectural Lighting (SMC-Private) Limited is a leading manufacturer in the construction industry, specializing in the production of lights and electrical conduit pipes. With a commitment to quality and innovation, the company is dedicated to providing its customers with the latest and most reliable products on the market. The company's mission is to improve the lighting and electrical infrastructure of buildings through its cutting-edge products, while ensuring customer satisfaction. By targeting both residential and commercial building developers and contractors, Architectural Lighting (SMC-Private) Limited has established itself as a trusted partner for those in the construction industry.

#### **Our Mission**

To deliver cutting-edge lighting and electrical solutions that improve the infrastructure of buildings, while providing exceptional customer service and support.

#### **Our Vision**

Our Vision is to be the market leader in construction material and solutions across the region providing the largest range of viable construction materials, services, equipment, and labor for our esteemed clients.

#### Why Choose Us?

- Quality Products: We are dedicated to producing high-quality lights and electrical conduit pipes that meet the highest industry standards.
- Innovative Solutions: Our R&D team is constantly working on new and improved products, so our customers always have access to the latest and most advanced lighting and electrical solutions.
- Experienced Team: Our team of experts has years of experience in the industry, providing customers with knowledgeable advice and support.
- Customer-focused Service: We are dedicated to providing exceptional customer service, from the initial consultation to after-sales support.
- On-time Delivery: We understand the importance of meeting project timelines, so we make sure our products are delivered on-time, every time.
- Competitive Prices: Our products are competitively priced, providing customers with excellent value for their investment.
- Trusted Partner: With a proven track record of quality, innovation and customer satisfaction, we have become a trusted partner for those in the construction industry.

#### **Our Values**

We believe in excellence, optimal quality products, and commitment to our clients. We support distinction and strive to promote the best trade practices beyond compliance. Our code of ethics includes:

- Complete ownership of the work
- No compromise on the quality of products and services
- Delivering superior services and labor
- Mutual commitment, integrity, and respect
- Ensuring safe work environments

#### **Our Strategy**

We are strategized towards providing the most cost-effective construction solutions that meet the requirements and needs of our clients while also adhering to the authority's specifications.

Our success is heavily reliant on our complete legitimacy and demonstrated ability to adapt to region's unique, changing, and challenging developmental needs.

#### **Human Capital**

Human capital is a critical component of the success of Architectural Lighting (SMC-Private) Limited. Our employees are the driving force behind our company, and we are committed to attracting, developing, and retaining the best talent in the industry.

We understand the importance of a positive work environment and employee satisfaction, so we invest in our employees through training and development programs, as well as a comprehensive benefits package. This helps to ensure that our employees are equipped with the skills and knowledge they need to excel in their roles and contribute to the company's success.

We also believe in promoting from within, giving our employees the opportunity to grow and advance within the company. This not only benefits the individual but also strengthens the company as a whole, as our employees bring a wealth of knowledge and experience to their roles.

#### **Our Valued Clients**









**UN Enterprises** 

California Builders

**PAK Associates** 

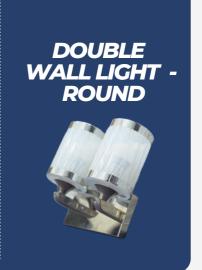
Paragon Constructors
Pvt Ltd

#### **Our Products**

We have a comprehensive range of products covering apartments, houses, offices, shops, farm houses, factories etc. We are increasing lighting products in accordance with the client's requirements.

САТ	CATEGORY		CEILING WALL LIGHTS			
МО	MODEL		IODEL		AL-CEILINGSS-001	
COI	COLOR		SILVER (DIVESE RANGE OF COLORS OF BASE - POWDER COATING)	CEILING LIGHT		
DIM	DIMENSION		105mm X 287mm Ø			
МО	MOUNTING TYPE		CEILING MOUNTED			
N4 A -	MATERIAL	BASE	STAINLESS STEEL			
MA	TERIAL	TOP / COVER	CO-PP			

	DOUBLE WALL LIGHTS
	AL-DOUBLEWALL -RO-001
	SILVER (DIVESE RANGE OF COLORS OF BASE - POWDER COATING)
	250mm X 125mmX 250mm
	WALL MOUNTED
:	STAINLESS STEEL
:	ACRYLIC



CATEGORY			DOUBLE WALL LIGHTS
MODEL			AL-DOUBLE WALL-SQ-001
COLOR			SILVER (DIVESE RANGE OF COLORS OF BASE - POWDER COATING)
DIMENSION			250mm X 125mm X 250mm
MOUNTING TYPE			WALL MOUNTED
NATERIAL	BASE		STAINLESS STEEL
MATERIAL	TOP/COVER		ACRYLIC

DOUBLE WALL LIGHT -SQUARE



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LIGHTS / PICTURE LIGHT
VANITY LIGHT
LICHI
n X 560mm X 155mm
10UNTED
TEEL
Υ

CATEGORY	CATEGORY		BALCONY LIGHT	
MODEL	MODEL		AL BALCONY -001	BALCONY
COLOR			BLACK	LIGHT
DIMENSION	DIMENSION		170mm X 900mm	
MOUNTING T	MOUNTING TYPE		CEILING MOUNTED	
MATERIAL	BASE		MILD STEEL	
	TOP/COVER		ACRYLONITRILE STYRENE (AS)	·

CATEGORY	CATEGORY		ATEGORY		CAPSULE LIGHTS	CAPSULE
MODEL			AL-CAPSULE SIMPLE-001	LIGHT		
COLOR			BLACK			
DIMENSION			100mm X 125mm X 212mm			
MOUNTING	MOUNTING TYPE		WALL MOUNTED			
NANTEDIAL	BASE		SILVER DIE CASTING			
MATERIAL	TOP/COVER		ACRYLONITRILE STYRENE (AS)			
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CATEGORY	CATEGORY		OUTDOOR LIGHT		
MODEL			AL OUTDOOR -001	OUTDOOR	
COLOR			SILVER	LIGHT	
DIMENSION			240mm X 180mm X 100mm		
MOUNTING T	MOUNTING TYPE		WALL MOUNTED		
MATERIAL	BASE		SILVER DIE CASTING		
MATERIAL	TOP/COVER		ACRYLONITRILE STYRENE (AS)		

	CATEGORY			GATE PILLAR LIGHTS	
	MODEL			AL-GATE PILLAR SMALL-001	GATE PILLAR LIGHT - SMALL
	COLOR		:	BLACK	LIUHT - SMALL
	DIMENSION		:	245mm X 150mm X 150mm	
	MOUNTING TYPE		:	POST / PILLAR MOUNTED	
	MATERIAL	BASE	:	SILVER DIE CASTING	7
		TOP/COVER		ACRYLIC	

CATEGORY			GATE PILLAR LIGHTS
MODEL		:	AL-GATE PILLAR LARGE-001
COLOR			BLACK
DIMENSION		:	250mm X 220mm X 220mm
MOUNTING TY	MOUNTING TYPE		POST / PILLAR MOUNTED
MATERIAL	BASE	:	SILVER DIE CASTING
MATERIAL	TOP/COVER		ACRYLIC



## Social Contributions & Cultural Support

At Architectural Lighting (SMC-Private) Limited, we make social contributions and support cultural initiatives.

Through scholarships, educational workshops, and ecofriendly practices, we promote education and environmental sustainability. We sponsor local art exhibitions and cultural events, fostering diversity and cultural understanding. Our employees actively engage in community service, and we collaborate with organizations to make a positive impact. Together, we strive to enrich society and support our community's growth.

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We believe in more than just lighting up spaces. We are committed to illuminating a brighter future for both the environment and society. Our sustainable lighting solutions not only reduce energy consumption but also contribute to a greener world. With a passion for innovation and social responsibility, we strive to create lighting designs that inspire, conserve resources, and positively impact communities. Together, let's shine a light on a sustainable and socially conscious future.



### GET IN TOUCH

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